

National Careers Week 2022





leadine Partner:





'Career' describes our journey through life, learning and work.







What is National Careers Week?

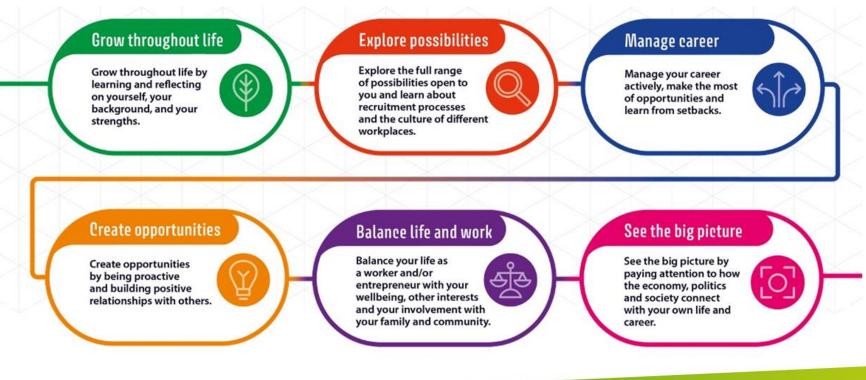
- It's a chance to focus on careers guidance and education
- It helps you to understand, realise and fulfill your career goals
- It helps you to feel confident about the future and focused on what you need to do now

Careers Guidance

 Careers Education and Guidance in school is meant to help you feel confident about your future. Happy in the knowledge that when you leave school, you will have made decisions about your education and learning that will have been right for you.



What do I need to learn?



From the New Career Development Framework (thecdi.net)



KS3 – What should I be doing?

Reflect

What makes you, you? Think about what is important to you. When you imagine the best version of you in the future, what do you see? Try a personality quiz.

Be Curious

Find out about people's jobs and careers. Start by asking the adults you know about what they do at work and how they ended up doing the jobs that they are doing.

Get Involved

You will only find out what you are good at by trying lots of new things. Be okay with failing, be prepared to learn from mistakes



KS3 – What should I be doing?

Be Helpful

There are lots of opportunities in school to show people that you want to help. Your positive attitude will be remembered, and people are more likely to come to you with more ideas of what you can get involved with

Become an Entrepreneur

Raise funds for a charity that is doing work that you care about. Find ways to supplement your pocket money. Get ideas and help from adults that you trust.

Watch the news

News on the TV is more reliable than some of news sources you find online. Find out what is going on in the world around you, and talk to lots of people about it to get different views.



KS4 – What should I be doing?

Reflect

Consider the skills you have been developing. What are your strengths and weaknesses? What can you do to develop your skills?

Investigate Your Options

Research A Level subjects and vocational qualifications. Is Sixth Form, college or an apprenticeship right for you? Different qualifications lead to different job opportunities. Find out more at the <u>NCW</u> <u>Virtual Careers Fair</u>.

Prepare A CV

Ask for feedback. What is your CV lacking? Now is the time to think about building work experience and skills that you can talk about.



KS4 – What should I be doing?

Look for opportunities to gain experience

Experience of work will help you to develop skills. A part time job or volunteering is a great way to gain work experience. There are also virtual work experience schemes which school can direct you to.

Be mindful of your community

Look to help others to achieve. Your family, your friends and your school can all benefit from your time and your attention. Involve them in what you want to achieve and be involved in helping them.

Learn about the issues that shape your world

There are some organisations and companies that understand they have the power to do good work and look after their work force. Learn about how society works, globalisation, ethics and ethical behaviour.



What do employers look for?

<u>https://www.youtube.com/watch?v=5FWXgFO</u>
<u>iFUU</u>



What is the 'labour market'?

The availability of employment and labour, in terms of supply and demand. What affects the labour market?

PEST: political, economic, socio-cultural and technological factors, **Covid 19 (**the economy will take some time to recover)



Areas of growth and decline nationally

Millions of jobs could be lost by 2037 due to robotics and automation.

Millions of new jobs could be created.

- Manufacturing
- Transport
- Public admin and defence
- Finance & insurance

- Health & Social Work
- Professional, scientific, technical
- ICT
- Education





The Liverpool City Region Labour Market

Growth areas:

- 'Superport'
- Visitor Economy Tourism
- Advanced manufacturing



You are the generation that need to fill the skills gap!

National Careers Week

@CAREERSWEEK

LIVERPOOL MAJOR SECTORS

- Port & Maritime
- Food & Drink
- Digital & Creative Industries
- Advanced Manufacturing
- Wealth Management
- Life Sciences
- Logistics
- Pharmaceuticals
- Insurance

Liverpool is renowned as a centre for Business & Financial Services excellence

One of the fastest growing cities in the UK



THE LIST GOES ON

- Banking
- Financial Services
- Software and computers
- Renewable Energy
- Healthcare
- Automotive
- Mechanical & Electrical Engineering
- Aerospace
- Electronics & Hardware
- Sciences: Environmental, Social, Geosciences, Maths/Physics and Chemistry
- Music & Arts
- Education





The PORT of Liverpool

- Liverpool2 is Peel Ports new deep water container terminal.
 With over £300m of investment by Peel, the new port will be the best equipped and connected terminal in the UK
- The new port will be the most efficient in Northern Europe, with the ability to handle the next generation of container ships as well as the largest vessels from across the world
- Liverpool is at the heart of the UK within a 150 mile radius there are 35m consumers and the largest volume and density of warehousing



Superport

£1bn Investment

Maersk

Bibby Group

Cammell Laird





Engineering and Construction

Links to the low carbon economy (wind turbines) Many building and development projects



The visitor economy / tourism

- The Beatles
- Football
- The waterfront
- The Grand National
- The M&S Bank Arena



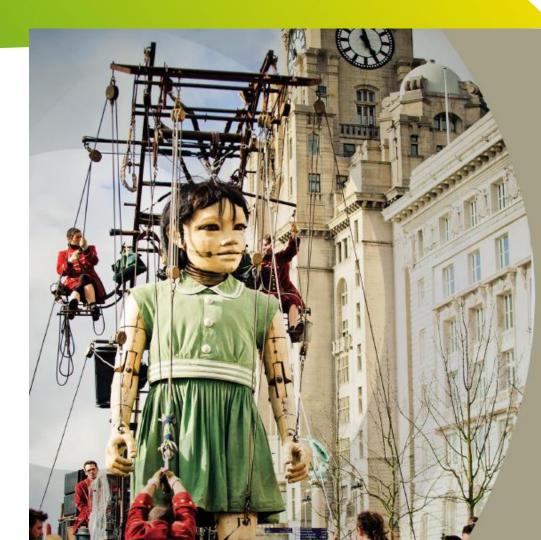








- Liverpool One: shops, restaurants
- Port expansion and cruise ships
- Anthony Gormley's 'Another Place
- Scenic coastland
- Famous golf courses



LIVERPOOL TOURISM

National Careers Week

- Third most visited city in the UK by overseas visitors
- 30m tourist visits per year
- 850,000 overseas visits
- £2bn total economic impact
- UNESCO World Heritage Status
- 2008 European Capital of Culture
- More museums and galleries than any other city outside London
- Some of the finest listed buildings in the UK

CAREERSWEEK



Visitor Economy

Worth £4.5bn

5th most popular city

Museums

Night life

Shopping





Advanced Manufacturing

- Jaguar Landrover
- Vauxhall motors



• Lots of opportunities Maths, Sciences, IT, Business Geography, DT

Advanced Manufacturing Worth £3.2bn JLR Astra Zeneca

Unilever





Creative & Digital

Worth £900m

AIMES

SciTECH Daresbury

FACT





Low Carbon

Worth £2bn

Centre for Offshore Renewable Engineering

Liverpool Bay





Health & Life Science

Worth £1.7bn

Seqirus

Eli Lilly

Alder Hey







Job name search



Wanna be? Plan to be.®



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More...

4 October 2018

The first English bible was printed 483 years ago today.



Make the best of yourself...

- Our region offers fantastic opportunities to those who study hard and are ready to work hard.
- Make the best of the next year (two years) so that you are in a good position to take the next steps.
- Attend your careers interview and be ready to discuss your ideas. The work place is constantly changing – be flexible!



Empowering Positive Change through Careers Education.

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Headline Partner;



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