

National Careers Week 2022

National Careers Week

NCW

Headline Partner:



NatWest Group



@CAREERSWEEK



The banner features a woman in profile on the right, wearing a plaid shirt. The background is a gradient of red and orange. The text 'In 2022, NCW is all about...' is in white, with 'You.' in large yellow script. The dates '07-12 Mar 2022' are in yellow. The hashtag '#NCW2022' is repeated in a circular pattern around the woman's head. The NatWest Group logo is in the bottom right corner.

In 2022,
NCW
is all
about...
You.

07-12
Mar 2022

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‘Career’
describes
our journey
through life,
learning and
work.



What is National Careers Week?

- It's a chance to focus on careers guidance and education
- It helps you to understand, realise and fulfill your career goals
- It helps you to feel confident about the future and focused on what you need to do now

Careers Guidance

- Careers Education and Guidance in school is meant to help you feel confident about your future. Happy in the knowledge that when you leave school, you will have made decisions about your education and learning that will have been right for you.

What do I need to learn?

Grow throughout life

Grow throughout life by learning and reflecting on yourself, your background, and your strengths.



Explore possibilities

Explore the full range of possibilities open to you and learn about recruitment processes and the culture of different workplaces.



Manage career

Manage your career actively, make the most of opportunities and learn from setbacks.



Create opportunities

Create opportunities by being proactive and building positive relationships with others.



Balance life and work

Balance your life as a worker and/or entrepreneur with your wellbeing, other interests and your involvement with your family and community.



See the big picture

See the big picture by paying attention to how the economy, politics and society connect with your own life and career.



KS3 – What should I be doing?

Reflect

What makes you, you? Think about what is important to you.

When you imagine the best version of you in the future, what do you see? Try a personality quiz.

Be Curious

Find out about people's jobs and careers. Start by asking the adults you know about what they do at work and how they ended up doing the jobs that they are doing.

Get Involved

You will only find out what you are good at by trying lots of new things.

Be okay with failing, be prepared to learn from mistakes

KS3 – What should I be doing?

Be Helpful

There are lots of opportunities in school to show people that you want to help. Your positive attitude will be remembered, and people are more likely to come to you with more ideas of what you can get involved with

Become an Entrepreneur

Raise funds for a charity that is doing work that you care about. Find ways to supplement your pocket money. Get ideas and help from adults that you trust.

Watch the news

News on the TV is more reliable than some of news sources you find online. Find out what is going on in the world around you, and talk to lots of people about it to get different views.

KS4 – What should I be doing?

Reflect

Consider the skills you have been developing. What are your strengths and weaknesses? What can you do to develop your skills?

Investigate Your Options

Research A Level subjects and vocational qualifications. Is Sixth Form, college or an apprenticeship right for you? Different qualifications lead to different job opportunities. Find out more at the [NCW Virtual Careers Fair](#).

Prepare A CV

Ask for feedback. What is your CV lacking? Now is the time to think about building work experience and skills that you can talk about.

KS4 – What should I be doing?

Look for opportunities to gain experience

Experience of work will help you to develop skills. A part time job or volunteering is a great way to gain work experience. There are also virtual work experience schemes which school can direct you to.

Be mindful of your community

Look to help others to achieve. Your family, your friends and your school can all benefit from your time and your attention. Involve them in what you want to achieve and be involved in helping them.

Learn about the issues that shape your world

There are some organisations and companies that understand they have the power to do good work and look after their work force. Learn about how society works, globalisation, ethics and ethical behaviour.



What do employers look for?

- <https://www.youtube.com/watch?v=5FWXgFOiFUU>

What is the 'labour market'?

The availability of employment and labour, in terms of supply and demand.

What affects the labour market?

PEST: political, economic, socio-cultural and technological factors, **Covid 19** (the economy will take some time to recover)

Areas of growth and decline nationally

Millions of jobs could be lost by 2037 due to robotics and automation.

- Manufacturing
- Transport
- Public admin and defence
- Finance & insurance

Millions of new jobs could be created.

- Health & Social Work
- Professional, scientific, technical
- ICT
- Education



The Liverpool City Region Labour Market

Growth areas:

- 'Superport'
- Visitor Economy - Tourism
- Advanced manufacturing



You are the generation that need to fill the skills gap!

LIVERPOOL MAJOR SECTORS

- Port & Maritime
- Food & Drink
- Digital & Creative Industries
- Advanced Manufacturing
- Wealth Management
- Life Sciences
- Logistics
- Pharmaceuticals
- Insurance

Liverpool is renowned as a centre for Business & Financial Services excellence

**One of the fastest growing cities
in the UK**



THE LIST GOES ON

- Banking
- Financial Services
- Software and computers
- Renewable Energy
- Healthcare
- Automotive
- Mechanical & Electrical Engineering
- Aerospace
- Electronics & Hardware
- Sciences: Environmental, Social, Geosciences, Maths/Physics and Chemistry
- Music & Arts
- Education



The PORT of Liverpool

- Liverpool2 is Peel Ports new deep water container terminal.

With over **£300m** of investment by Peel, the new port will be the best equipped and connected terminal in the UK

- The new port will be the most efficient in Northern Europe, with the ability to handle the next generation of container ships as well as the largest vessels from across the world
- Liverpool is at the heart of the UK within a 150 mile radius there are **35m consumers** and the largest volume and density of warehousing



Superport

£1bn Investment

Maersk

Bibby Group

Cammell Laird



Engineering and Construction

Links to the low carbon economy (wind turbines)

Many building and development projects

The visitor economy / tourism

- The Beatles
- Football
- The waterfront
- The Grand National
- The M&S Bank Arena



- **Liverpool One: shops, restaurants**
- **Port expansion and cruise ships**
- **Anthony Gormley's 'Another Place'**
- **Scenic coastland**
- **Famous golf courses**





LIVERPOOL TOURISM

- Third most visited city in the UK by overseas visitors
- 30m tourist visits per year
- 850,000 overseas visits
- £2bn total economic impact
- UNESCO World Heritage Status
- 2008 European Capital of Culture
- More museums and galleries than any other city outside London
- Some of the finest listed buildings in the UK

Visitor Economy

Worth £4.5bn

5th most popular city

Museums

Night life

Shopping



Advanced Manufacturing

- **Jaguar Landrover**
- **Vauxhall motors**



- **Lots of opportunities**

Maths, Sciences, IT, Business Geography, DT

Advanced
Manufacturing

Worth
£3.2bn

JLR

Astra
Zeneca

Unilever



Creative & Digital

Worth £900m

AIMES

SciTECH Daresbury

FACT





Low Carbon

Worth £2bn

Centre for Offshore Renewable Engineering

Liverpool Bay



Health & Life Science

Worth £1.7bn

Seqirus

Eli Lilly

Alder Hey





Jed

JOB EXPLORER DATABASE

GO

history



Wanna be? Plan to be.®



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The first English bible was printed 483 years ago today.

[More...](#)



Make the best of yourself...

- **Our region offers fantastic opportunities to those who study hard and are ready to work hard.**
- **Make the best of the next year (two years) so that you are in a good position to take the next steps.**
- **Attend your careers interview and be ready to discuss your ideas. The work place is constantly changing – be flexible!**

NCW2022 **#NCW2022**

**Empowering Positive
Change through
Careers Education.**

#NCW2022

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