



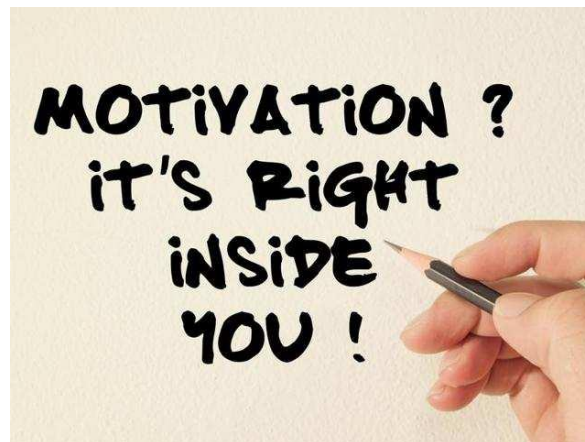
career choices...

Watch this clip...

<https://www.youtube.com/watch?v=5FWXgFOiFUU>

# What do employers look for?

- Communication
- Teamwork
- Commercial awareness
- Research
- Self-motivation



- Determination / drive
- Organisation
- Flexibility
- Time management



These are needed for most jobs, whatever the sector

# Qualifications

Depending of the kind of job you want, you will need a variety of different qualifications.

- In many sectors, you can start work with some good GCSEs and get more qualifications as you learn on the job – this is the apprenticeship route.



- Other might take you on after further qualifications done at school or college – these could be vocationally related qualifications such as BTECs or traditional qualifications like A Levels.
- Some jobs require you to have a degree before you start and some will pay for you to do a part-time degree while you work.

- Young people have to stay in education or training until they are 18 but this doesn't have to mean staying at school or even going to college. You can learn as you work with an apprenticeship.



**Apprenticeships**

GET IN. GO FAR

What is the 'labour market?'

The availability of employment and labour, in terms of supply and demand.

What affects the labour market?

PEST: political, economic, socio-cultural and technological factors



# Areas of growth and decline nationally

7 million jobs could be lost by 2037 due to robotics and automation.

- Manufacturing
- Transport
- Public admin and defence
- Finance & insurance

7.2 million new jobs could be created.

- Health & Social Work
- Professional, scientific, technical
- ICT
- Education



# The Liverpool City Region Labour Market

Growth areas:

- 'Superport'
- Visitor Economy - Tourism
- Advanced manufacturing



You are the generation that need to fill the skills gap!



# LIVERPOOL MAJOR SECTORS

- Port & Maritime
- Food & Drink
- Digital & Creative Industries
- Advanced Manufacturing
- Wealth Management
- Life Sciences
- Logistics
- Pharmaceuticals
- Insurance

Liverpool is renowned as a centre for  
Business & Financial Services excellence

**One of the fastest growing cities  
in the UK**



## THE LIST GOES ON

- Banking
- Financial Services
- Software and computers
- Renewable Energy
- Healthcare
- Automotive
- Mechanical & Electrical Engineering
- Aerospace
- Electronics & Hardware
- Sciences: Environmental, Social, Geosciences, Maths/Physics and Chemistry
- Music & Arts
- Education







## The PORT of Liverpool

- Liverpool2 is Peel Ports new deep water container terminal. With over **£300m** of investment by Peel, the new port will be the best equipped and connected terminal in the UK
- The new port will be the most efficient in Northern Europe, with the ability to handle the next generation of container ships as well as the largest vessels from across the world
- Liverpool is at the heart of the UK within a 150 mile radius there are **35m consumers** and the largest volume and density of warehousing



# Superport

£1bn Investment

Maersk

Bibby Group

Cammell Laird



## Engineering and Construction

- There is extra support for girls and women entering these industries because they are underrepresented.
- Links to the low carbon economy (wind turbines)
- Many building and development projects

## Science and Maths



# The visitor economy / tourism

- The Beatles
- Football
- The waterfront
- The Grand National
- The Echo Arena



- Liverpool One: shops, restaurants
- Port expansion and cruise ships
- Anthony Gormley's 'Another Place'
- Scenic coastland
- Famous golf courses





## LIVERPOOL TOURISM

- Third most visited city in the UK by overseas visitors
- 30m tourist visits per year
- 850,000 overseas visits
- £2bn total economic impact
- UNESCO World Heritage Status
- 2008 European Capital of Culture
- More museums and galleries than any other city outside London
- Some of the finest listed buildings in the UK



# Visitor Economy

Worth £4.5bn

5th most popular city

Museums

Night life

Shopping

Beaches



# Advanced Manufacturing

- Jaguar Landrover
- Vauxhall Motors
- Lots of opportunities



Maths, Sciences, IT, Business Geography,  
DT



# Advanced Manufacturing

Worth £3.2bn

Jaguar Landrover

Astra Zeneca

Unilever





# Advanced Manufacturing

Worth £3.2bn

JLR

Astra Zeneca

Unilever





# Creative & Digital

Worth £900m

AIMES

SciTECH Daresbury

FACT





# Low Carbon

Worth £2bn

Centre for Offshore  
Renewable Engineering

Liverpool Bay



# Health & Life Science

Worth £1.7bn

Seqirus

Eli Lilly

Alder Hey





Jed

# JOB EXPLORER DATABASE

GO

history



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**4 October 2018**

The first English bible was printed 483 years ago today.

[More...](#)



# Make the best of yourself...

- Our region offers fantastic opportunities to those who study hard and are ready to work hard.
- Make the best of the next year (two years) so that you are in a good position to take the next steps.
- Attend your careers interview and be ready to discuss your ideas.
- The work place is constantly changing – be flexible!